

Jana

THE ONE AND ONLY

MEDIA KIT

Jana is one of the best known Slovene magazines. Since its beginnings it has had the status of a progressive, socially committed, informative, and fun magazine. In the increasing flood of information we are becoming more and more picky about the content we read, who we spend our time with and how we live our lives. Keeping this in mind Jana's editorial team makes it its mission to bring to its readers only the most in depth articles. This gives the magazine its inquisitive, decisive, strong, responsible and connecting character. Jana is at times intimate, it dares to ask the difficult questions and looks for the truth.

Published every Tuesday

www.jana.si



www.jana.si

The magazine Jana also has its own website www.jana.si where readers can find motivating and inspiring stories. People, with their joys and struggles, are those who present the heart of the magazine Jana.



Photo: Shutterstock

Event

SLOVENIAN WOMAN OF THE YEAR

Magazine in digital edition

www.magzter.com/publishers/Adria-Media-Ljubljana

Social media



Facebook: : Revija Jana (@revijajana)



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DEMOGRAPHY OF READERS

| | |
|--------------------------|---------------------------------------|
| Target group: | women 34-69 years |
| Distribution by gender: | women 78%, men 22% |
| Education: | secondary school, high school or more |
| Work activity: | employees, pensioners |
| Monthly personal income: | medium and medium high |

Source: Ipsos, MediaPuls 2017

READERSHIP

| | |
|-----------------------|----------------|
| Reach: | 7,9% (132.474) |
| Average print copies: | 11.500 |
| Readers per copy: | 19 |
| Average reader age: | 48 years |

Source: Ipsos, MediaPuls 2017, internal data AML





Photo: Shutterstock

Price list 2018

Cover (format in mm, extra 3 mm bleed is required for full-page ad design on all sides)

| | | |
|--|---|-----------|
| | 2/1 - (cover page 2, and inside page 3) | 7.800 EUR |
| | 1/1 - cover page 2 | 4.800 EUR |
| | 1/1 - cover page 3 | 4.800 EUR |
| | 1/1 - cover page 4 | 5.600 EUR |

Inside (format in mm, extra 3 mm bleed is required for full-page ad design on all sides)

| | | | |
|--|---------------|----------------|-----------|
| | 2/1 | (440 × 300 mm) | 5.900 EUR |
| | 1/1 | (220 × 300 mm) | 3.900 EUR |
| | 1/2 landscape | (220 × 148 mm) | 2.250 EUR |
| | 1/2 portrait | (108 × 300 mm) | 2.250 EUR |
| | 1/3 landscape | (220 × 98 mm) | 1.850 EUR |
| | 1/3 portrait | (71 × 300 mm) | 1.850 EUR |
| | 1/4 square | (108 × 148 mm) | 1.200 EUR |
| | 1/4 landscape | (220 × 74 mm) | 1.200 EUR |

Important! The deadline for the submission of advertising materials is 10 days prior to publication

For all the special advertising options please turn to the ad sales responsible for the magazine in print or/and digital edition.



Jana

Editor-in-Chief:

Lidija Petek Malus
lidija.petek@adriamedia.si

Magazine ad sales:

Zora Peruško
zora.perusko@adriamedia.si
Phone: +386 1 3000 632
Mobile phone: +386 51 681 139

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ADRIAMEDIA
LJUBLJANA

Adria Media Ljubljana, založništvo in trženje, d. o. o.

Bleiweisova cesta 30 ♦ SI-1000 Ljubljana, Slovenija

tel.: (01) 3000 700 ♦ faks: (01) 3000 715

www.adriamedia.si ♦ oglasi@adriamedia.si ♦ trzenje@adriamedia.si